

Elisa Martin

Call 316.210.7712

Email elisamartin93@gmail.com

Look elisamartincreative.com

Experience

VMLY&R | WPP@CP

Art Supervisor — Jan. 2023 - Present

Senior Art Director — Apr. 2021 - Jan. 2023

Currently dedicated to Hill's Pet Nutrition, PCA Skin, EltaMD Skincare

Diamond Merckens Hogan

Senior Art Director — Jan. 2020 - Apr. 2021

Art Director — Jan. 2017 - Jan. 2020

Developing creative and advertising solutions for clients including: ATI Nursing, American Pet Nutrition, Caffetteria, Chevron, HearUSA, Jack Stack Barbecue, Indigo Wild, Security Benefit, Water.org

Bernstein Rein

Art Director — Sept. 2016 - Jan. 2017

Junior Art Director — Aug. 2015 - Sept. 2016

Developing creative and advertising solutions for clients including: Gold's Gym, Hostess, McDonald's, Old Dominion Freight Line

Hallmark Cards, Inc.

Design Intern — May 2015 - Aug. 2015

Concepting and designing a variety of promotional materials within the Creative Marketing Studio department

Student Designer — Jan. 2015 - May 2015

Packaging studio focus under the direction of Hallmark creative director, Krista Masilionis and University of Kansas professor, Patrick Dooley

Education

The University of Kansas

BFA in Design, Visual Communication

Minor in Business

Awards + Recognition

AIGA KC Design Awards + Gala

Selected work in A11, A13, A14, A16, A17

Kansas City AAF Awards

Bernstein Rein Elevator Sign, Silver

McDonald's Feed the Noise, Silver

Hostess SXSW, Silver

DMH Holiday Card, Silver

Caffetteria Campaign, Gold

2015 National Student Show

Selected work in categories: Total Campaign, App Design, Logo Design

Involvement

AIGA KC Board of Directors

Vice President of Gala + Competitions — Aug. 2017 - Present